

# SLATE

School Leaders Advancing  
Technology in Education

December 5-7, 2011  
Kalahari Resort, Wisconsin Dells



Supported by:



WISCONSIN DEPARTMENT OF  
PUBLIC INSTRUCTION



# Schedule at a Glance

## Monday, December 5

9:00 AM-3:00 PM	Technology Bootcamp for Administrators .....	Acacia & Bamboo
12:00-6:00 PM	Registration Open.....	Atrium
1:00-6:00 PM	Engaging Today's Learner While Meeting the Needs of Tomorrow .....	Suite D
2:00-5:00 PM	Transforming Student Learning With 1:1 and Empowered Educators.....	Cypress

## Tuesday, December 6

7:00 AM-6:00 PM	Registration Open.....	Atrium
7:00-8:00 AM	Continental Breakfast.....	Atrium
8:00-10:15 AM	Opening Keynote Session - Scott McLeod .....	Suite I-VIII
10:15-10:45 AM	Visit Exhibits • Exhibit Hall Theater Sessions • Classroom of the Future .....	Suites A-H
10:55-11:55 AM	Concurrent Sessions - Round 1 • Hands-On Sessions .....	See pages 8-9
12:00-1:15 PM	Lunch • Visit Exhibits .....	Suites A-H
1:25-2:25 PM	Concurrent Sessions - Round 2 • Hands-On Sessions .....	See pages 10-11
2:30-3:05 PM	Dessert Break • Visit Exhibits • Exhibit Hall Theater Sessions • Classroom of the Future .....	Suites A-H
3:15-4:15 PM	Concurrent Sessions - Round 3 • Hands-On Sessions .....	See pages 12-13
5:00-6:00 PM	Reception .....	Exhibit Hall A-H

## Wednesday, December 7

7:00-8:00 AM	Breakfast Buffet.....	Atrium
8:15-9:15 AM	Networking Sessions • Team Time.....	Networking: see TV Monitor in Atrium/Team Time see page 15
9:30-10:30 AM	Spotlight Sessions • Hands-On Sessions • Team Time .....	See pages 16-17
10:40-11:40 AM	Closing Keynote - Steve Dembo.....	18

### Conference Strands



#### Digital Age Teaching & Learning

best practices in academic content areas and technology integration in the classroom



#### Leadership & Professional Development

leadership, vision and data-informed decision making, and professional development



#### Legal & Ethical Issues

social, legal and ethical issues involving technology, equity issues, safety and social networking

### Experience Levels

These levels are indicators of the presenter's general sense of the experience level needed to get the most benefit from the session.

Please feel free to attend any session!



#### Basic User:

I am comfortable using email and the internet for online searches, purchases and payments.



#### Getting the Hang of It:

I make occasional use of online networking, and professional development. I carry a computer, cell phone or PDA most of the time.



#### Technophile:

I am rarely "unplugged" and do much of my research, networking, and communications with electronics.



#### All:

For everyone

# Important information

## Course Credit

WASDA/AWSA, in partnership with Viterbo University, is offering the opportunity to receive course credit in conjunction with this conference (\$220 per credit). Interested participants may register for one course credit with Viterbo at the conference. Grades will be determined by completion and quality of the assignment, which requires participation in required sessions.

Viterbo University is pleased to return a portion of the cost of credits to WASDA/AWSA for the administration of this course opportunity. If you have any questions, you may contact Chris Valenti, Viterbo University Off-Campus programs (414) 321-4210.

## Handouts, etc.

- session handouts
- presenter email address links
- list of attendees
- exhibitor information
- flipdoc program
- pdf of program



Link: <http://slateinwi/handouts>

Questions about using a QR code?

Use your smart phone's QR code (or barcode) reader to read any of the QR codes at SLATE. What is a QR code? A QR code is simply a 2 dimensional barcode that allows users to quickly access data or websites using a QR reader.

Don't have a QR code or barcode reader? iPhone or iPad users go to the App Store - we recommend QR Reader for iPhone or iPad by TapMedia, Ltd. Android users go to the Market. We recommend Barcode Scanner. Both are free apps to download.

Want to know more about QR code than you really need to? Check out [http://en.wikipedia.org/wiki/QR\\_code](http://en.wikipedia.org/wiki/QR_code).



The conference will feature a live feed on Twitter by using #slate2011. Please weigh in throughout the event.

## Looking for a session?

Throughout this program, room names are noted in RED

See the back cover for a map of the Kalahari.

## Job-Alike Networking

There will be an opportunity for Job-Alike Networking on Wednesday morning. Networking topics will be determined by poll responses. To take the poll, use the QR code here or follow the link: <http://goo.gl/rszKw>. For additional information, see page 14.



## Team Time

Team Time gives your team the opportunity to regroup and share the information that each member of the team has gathered during day one of the conference--to begin to speak a common language, develop a shared vision and put together an action plan. See page 15 for additional information.

## Today'sMeet

Many presenters have arranged for backchannel chat through a link in Today'sMeet.

Each link will appear on a sign posted outside the session room, along with a QR code for the session handouts or simply click on the TM button to right of the session title in the program flipdoc or pdf.

You can talk to other attendees or pose questions for the speaker during the presentation and this information will also be available to those who are unable to be at the session.

Join the conversation by logging in at Today'sMeet!

Thanks to the WEA Academy for printing this program.



# Monday Pre-conference Workshops

9:00 AM-3:00 PM

Acacia and Bamboo

## Technology Bootcamp for Administrators

CASTLE - Jamie Fath, Becky Goerend, Deron Durlinger and Nick Sauers

Blogs. YouTube. Google Docs. RSS. You've probably heard of at least some of these. You've probably even encountered a few online. But, do you know how to use them? Do you know how to create and share and collaborate and make these tools yours?

If you're tired of not understanding the new technologies, if you'd like to feel more empowered in this digital world of ours, or if you just want to upgrade some existing skill sets, then this is the course for you. Laptop required: Participants need to bring a laptop for use during the sessions. These workshops will be intense, hands-on and discussion-oriented.



1:00 PM-6:00 PM

Suite D

## Engaging Today's Learner While Meeting the Needs of Tomorrow

Apple Trainers

Global competition, limited budgets, high stakes testing, and a changing learning environment all place huge pressures on our schools. You're invited to participate in a hands-on exploration of the latest technologies for education. This interactive event is an opportunity to experience how using the iPad mobile technologies, as well as apps and digital content, can increase achievement in every subject area. Plus, you'll discover how easy it is to integrate these valuable tools into your school's learning environment. The purpose of this event is to give attendees—from curriculum leaders to IT professionals—a better understanding of how iPads can be used to engage today's learners and help you meet your students' individual learning needs.



2:00 PM-5:00 PM

Cypress

## Transforming Student Learning With 1:1 and Empowered Educators

Naomi Harm, Heidi Catlin, Jeff Harm, and Dan King, Intel

Today's students need to be prepared for our ever-changing world and global economy. In fact, research shows a strong correlation between education and economic success, individually and nationally. Experts have identified the skills needed to succeed in an increasingly knowledge-based society - technology literacy, communication, collaboration and critical thinking - referred to as 21st century skills. Infused technology integration in the classroom is key to leveraging these skills, and 1:1 e-learning, where every student is equipped with a computer—is the ideal environment. The Intel-powered Classmate PC tablets are running on the Windows 7 professional platform and are designed to help schools implement a seamless 1:1 education. They provide a rich, interactive, and a captivating learning experience for today's students. And they give teachers new tools to engage students and enhance the classroom teaching and learning environment. Naomi Harm, National Intel Senior Trainer, will take you on a test drive of maximizing the power and potential of an Intel Classmate PC tablet as an instructional tool to enrich student and teacher learning, while inspiring content-based activities and time-on-task for ALL learners. Naomi will also showcase the latest "Transforming Learning 1:1 Free Curriculum" from Intel Education, as it supports a 21st century technology literacy e-learning environment.



\*A special thank you to John Tupa, from ByteSpeed <http://www.bytespeed.com>, who is supplying the Intel Classmates PCs for purchase and use during this pre-conference session.

# Tuesday Opening Session 8:00 am

## Suite I-VIII

8:00 AM

### Welcome

Miles Turner, Executive Director, WASDA

8:05-8:15 AM

### Opening Remarks

Kurt Kiefer, Assistant State Superintendent, Department of Public Instruction Division for Libraries, Technology, and Community Learning

8:15-10:15 AM

### Keynote Address

Scott McLeod

## The lines are blurring: Translating changes in our information, economic, and learning landscapes into school practice

Outside of schools, nearly everything is DIFFERENT. Inside of schools, almost everything is the same. As educators, we need to wrap our heads around these changes in ways that are productive for our children. A number of lines that we've always taken for granted are blurring or disappearing. This session will connect practical implementation of school and classroom technologies to the larger forces that are swirling around us. In other words, we'll focus on the how but also the why!

*Scott will be offering two concurrent sessions in the afternoon during which you'll have an opportunity to converse and share ideas, questions, issues and cool new things you are doing.*



TM

Next...

10:15-10:45 AM

## Exploration Time in the Exhibit Hall!

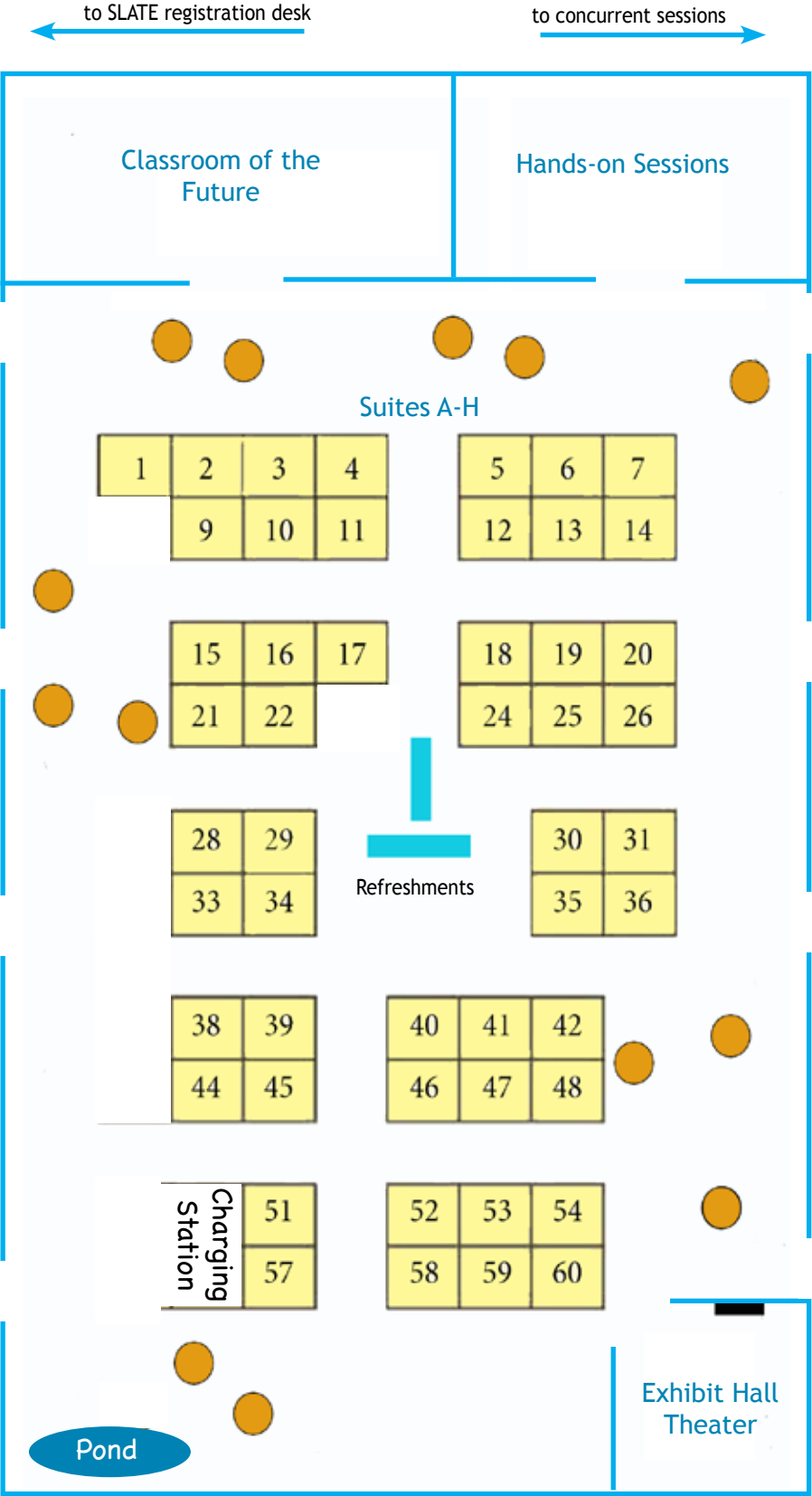
Classroom of the Future  
Exhibit Hall Theater Sessions  
Visit Exhibits  
Coffee Break

# Exhibit Hall

## Find an Exhibitor

Exhibitor..... Booth #

BG Innovations .....	16
ByteSpeed.....	28,29
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Lifeline Audio Video Technologies .....	25
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Thanks to our exhibitors for underwriting the Networking Reception

We appreciate your support!

# Learn and Explore!

Don't Just Sit and Get...Dig Right In!

## Classroom of the Future---Try Something New---

In the Exhibit Hall (Tuesday only)

Take a few minutes to see what all the buzz is about with devices, software, and systems (on both PC and Apple platforms!), including:

- iPads
- Tablets
- Security systems
- Mobile teaching tools
- e-textbooks
- Rtl management
- Free online teaching resources
- Student response systems
- Curriculum & assessment solutions
- Digital classroom amplification
- Video conferencing for classroom-to-classroom collaboration
- Collaborative classroom furniture

Thanks to Apple, ByteSpeed, Spectrum Furniture, Lifeline Audio Video Technologies and Enterprise Systems Group for providing hardware for the Classroom of the Future.

Thanks to e-Class4learning, Houghton Mifflin Harcourt/Holt McDougall, Educational Communications Board, Discovery Education and Compass Learning for providing sample software solutions.



## Hands-On Sessions ---Bring Your Own Device---

Tuesday 10:55-11:55 Round 1

- Digital Learners Becoming Digital Educators
- Edmodo for Teachers and Students on the Go

Tuesday 1:25-2:25 Round 2

- Students & Teachers Explore Web 2.0 Together
- Time Enhancers for Administrators

Tuesday 3:15-4:15 Round 3

- Transforming Our Classrooms to Interactive Learning Environments
- What Do We Need That For, We Have iPads

### Look for the yellow boxes in the program

Wednesday 9:30-10:30 Round 4

- 21st Century Music Classroom: Utilizing Technology in the Music Classroom
- How to Use Social Bookmarking to Research, Share and Collaborate Online
- Innovative Instructional Methods
- iPad Apps for Administrators - Increasing Productivity
- Motivation and Collaboration Through Web 2.0

- Getting Started with iPads
- Public Media for Digital-Age Teaching and Learning
- School Communication for the 21st Century
- Security 101: Watch and Learn How Hackers Do What They Do - LIVE
- Using Twitter in Education
- You Have the Ship of Technology! Now How do you Get Everyone to Jump On Board?

## Exhibit Hall Theater

Presentations and Popcorn!

(Tuesday only)

Visit the theater, located in the corner of the exhibit hall for demonstrations of the ways in which our students and schools can use technology tools to advance learning and make our jobs simpler so we can focus on the things that matter most!

Next...

10:55-11:55

Concurrent Sessions, Hands-on Sessions, Exhibit Hall Theater

See following pages for details

# Tuesday Morning Sessions



## Digital Age Teaching & Learning



### Creating ePub Books for Customized Learning

Keith Schroeder



Ever wonder how to create an eBook? This session will teach you how to convert your curriculum, learning unit or passion into an ePub - the most universal eBook format. The ePub format can be used on the iPad/pod, Nook, Kindle, iPhone, Kobo and other electronic reading devices. You will gain an understanding of the workflow for electronic publishing, including how to prepare your files, what formats to use, converting files, and even how to distribute them. This is also an ideal way to deliver individualized customized learning units for your students. These epubs can include audio, video and other interactive content that won't require students to have internet access once the ePub is downloaded.

Aloeswood



### Independence in the Inclusive Classroom

Melissa Emler, Steven Lozeau



Promoting independence in the inclusive classroom is essential for all students and especially special education students. Technology has an amazing ability to create independence, but assistive technology skills must be taught. In this session, you will learn about how to make various assistive technology tools work together to achieve measurable results. The presenters will discuss the implementation of a variety of products including: Pulse Smartpens, Bookshare, Evernote, Read Write Gold, and iPads.

Crown Palm



### Peer Coaching and Collaboration: Tips from a New Technology Integration Coach

Tim Hoffman, Dale Basler, Brian Bartel



Many school districts have or are hiring peer coaches to help teachers integrate technology into their classrooms. Our Technology Integration Coach will share successes, failures, practical suggestions, and more from the early days of implementation. This session will be a discussion and conversation, so come ready to share ideas.

Mangrove



### Reading Goes to the Blogs!

Jenny Barreau, Greg Johnson, Teresa Krajco



Using literature circles in the 21st century doesn't mean what it used to. Come and discover how using blogs and wikis can help create cooperative learners who are still interacting with text but in a whole new way.

Aralia



### Wiki Portfolios Made Easy

Deb Sixel, Joe Kruse, Dave Teske



This session will explain one school district's use of a wiki to facilitate a career portfolio. See examples of student portfolios created through this web 2.0 tool. You will also learn how to create a wikispace and gain ideas on how the wiki can be used in your school or classroom.

Marula



### The Wisconsin Technology Initiative: Becoming a Lighthouse District for Technology

Lois Alt, Annie Fredriksson, Mike Kerr



The Wisconsin Technology Initiative has selected five school districts as Lighthouse Districts. Hear from these districts about innovative projects, and learn how your district can participate in the next round of grants from the Wisconsin Technology Initiative.

Portia

Guava



Tamarind

### Using Technology to Change School Culture

Lori Rugotska, Meribeth Bouchard



Using technology tools such as twitter, diigo, googledocs, excel, interactive whiteboards, document cameras to change can enhance elementary school culture by enhancing communication, engagement, teacher leadership, and collaboration around instruction. This session will provide specific details on how use of these tools had a positive impact on your school.

### Video Distance Learning - Innovations in the Classroom

Jamie Lane, Mary Hansen, Michele Nickels, Mark Weller

In this interactive hands-on session, you will discover new and innovative uses in video distance learning. Learn how video technology blends easily with online content, interactive video fieldtrips, and a variety of emerging technology tools. Participants will discover innovative ways that video options can expand your curriculum within existing budgets. In this session you will actively participate in several live video sessions demonstrating a range of technology options, hear actual case studies from teachers, and learn how video fieldtrips enhance student experiences. This is a playground so be prepared to EXPERIENCE videoconferencing from a new perspective.

## HANDS-ON SESSIONS: Round 1



### Digital Learners Becoming Digital Educators

Eitan Benzaquen

Journey through and learn how to present the PREZI presentation used to help high school teachers understand the digital natives walking into our school and be exposed to digital resources in professionally creating, collaborating, and connecting in our digital education world. This presentation has inspired educators to become digital learners. Experience how Stoughton High School implemented department specific digital learning; supporting our teachers as they become digital learners.

Exhibit Hall



### Edmodo for Teachers and Students on the Go

Rebekah Marchilena

Learn how to use edmodo.com, an online Facebook-like interface, to organize your classes and students from anywhere and at any time. Continue students' learning over spring break or answer questions in real time as they do their homework. Collect assignments and grade online. Hold conversations about topics you don't have time to cover in class. Use Edmodo to go paperless! Edmodo is a great organizational tool and time saver!

Exhibit Hall

## Exhibit Hall Theater

10:30-11:00

### Connected Learning Across the Globe

Schools are positioning video at the center of the interactive classroom, enabling students to connect in an unprecedented manner and providing educators the opportunity to make a more collaborative impact. This session will discuss video solutions that improve efficiency, student productivity, reduce costs and empower next generation learners by expanding the boundaries of the traditional classroom.



## Legal & Ethical Issues

Cypress

### School Leaders Advancing Technology in Education

Nicole Thibodeau

As with any educational initiative, "Advancing Technology in Education" requires an understanding of the legal principles implicated. This session will address these principles and the issues that they present for school leaders. The scope will include governance issues (e.g., public records, open meetings, etc.), student issues, employee issues, union issues, liability issues, and policy development, among other topics.



## Leadership & Professional Development

Bamboo

### A Conversation with Scott McLeod for Administrators

Scott McLeod

In this session, keynote presenter Scott McLeod will share information about schools that are changing the paradigm.

Wisteria

### Building Your Professional Learning Network Through Twitter

Jessica Johnson, Curt Rees, Jay Posick

Have you wondered what this Twitter thing is all about? How can something named Twitter be a serious tool? Maybe you have started a Twitter account, but don't think it's worth your time. Having a Professional Learning Network through Twitter is a great way to learn from others, exchange ideas on a local and global level, share resources, showcase events about your school/district, and get instant feedback. The presenters, three Wisconsin school principals, (who only know each other through Twitter) will get you started on Twitter and show you how valuable this social network can be for educators. To fully benefit from this session, it is recommended that attendees bring a device with wifi access. It is also recommended to create a Twitter account beforehand (although not necessary).

Tamboti

### Communicate, Collaborate, and Create with Google Apps for Education

Sharon Webb, Mary Fitzwater, Mark Gutknecht, Val Knobloch

Considering going Google Apps? Looking for information about what Google Apps For Education (GAPE) is and/or what benefits it might provide for students, teachers, and administrators? This session will provide a brief overview of the standard Google Apps for Education features (Docs, Calendar, Sites, Gmail, Talk, Groups, Video) and a discussion of why districts might want to implement these free, hosted tools. Decisions that will need to be made before implementing Google Apps district-wide will be presented. Planning for deployment including potential issues, timelines, technical and professional development strategies will be covered. The Wisconsin Google Apps for Education contract will be explained and additional technical and professional development resources provided.

Ironwood

### Let's Go Mobile! Ten Apps Every Administrator Should be Using

Tammy Lind, Chad Kafka

Many administrators are moving into the mobile world and are using iPads, iPods, and Android devices. How do you use these devices to make your work more efficient and meaningful? Join Tammy Lind and Chad Kafka for this fast-paced, interactive session to look at 10 apps every administrator should have. We will also take time for participants to share any favorites.

Banyan

### Blogging for Professional Reflection

Jessica Brogley

Do you blog? Blogging for professional reflection is an effective way to organize your thoughts and solidify your beliefs as an educator. Jessica will get you started with a blog and give you some wise tips for a busy professional. She will also convince you that blogging isn't about who reads your blog - it's about the reflection process for yourself!

## Exhibit Hall Theater

11:10-11:40

### Yearbooks in the 21st Century

Using the full benefits of today's digital and web based technology, students/parents can have personalized yearbooks without sacrificing school control and provides greater flexibility and lower cost for schools and options and choices for parents. In these tough budget times, the new technology allows for minimum order requirements, 3 week print guarantees and online books at 60-70% less than the cost of print.

Next...

12:00-1:15 Networking Buffet Lunch-Exhibit Hall

# Tuesday Early Afternoon Sessions



## Digital Age Teaching & Learning

Bamboo

### Conversations with Scott McLeod for Classroom Educators

Scott McLeod

In this session, keynote presenter Scott McLeod will share information about schools that are changing the paradigm.

Mangrove

### Google Forms for Assessment (repeated at 3:15)

Renee Disch

Have you heard about Google Forms? Google Forms is part of Google Docs and can be used to assess student learning, as well as gather information via surveys. Come and learn how to harness the power of Google Forms to save you time and increase efficiency. This will be a hands-on workshop so bring your laptops and have a Gmail account ready if able. No prior experience with Google Forms needed.

Aralia

### Improving Feedback Through a Paperless Classroom

Patrick Osowski

This session will look at utilizing Google Apps for Education, Twitter, and other web-based applications as a process to improve classroom feedback. Additionally, these tools can be used to eliminate the need for paper in the classroom. The use of these apps will be shown to increase feedback both from teacher to student as well as student to teacher.

Crown Palm

### Engage Student Learning Through Web 2.0

Jenna Linskens, Kristi Shaw

This session focuses on popular free Web 2.0 tools and how K-12 educators can use them in a classroom setting to engage student learning. Tools are demonstrated and attendees are encouraged to try them during this hands-on session. Web 2.0 tools shared will include Glogster, Voki, Wikis, Wordle, Animoto, Poll Everywhere, Skype, Wallwisher, Today's Meet, Survey Monkey and more. K-12 educators will gain insight on how to use these tools to increase student engagement, content understanding, academic performance and creativity. Information can be found at the presenter's Wiki - <http://linskenspresentations.wikispaces.com/Web+2.0+Presentation>

Banyan

### Making the Switch from Paper to Electronic Communications

Karen Sizemore

It can be hard to give up your weekly newsletter or those notes home. But finding a way to transform those paper communications to an electronic form does not have to be as difficult as you might imagine. Classroom websites, email, distribution lists, FACEBOOK and other electronic communications will be discussed.

Wisteria

### Digital Age: Teaching, Learning, & Laughing

Peter Jonas

Teachers have been using multimedia for years. Because the Millennials are very connected electronically, the use of digital videos as a teaching tool has proven to be successful. Coupled with brain-based research, the integration of short, humorous videos into a teaching pedagogy has proven successful academically and engages students to create a more positive learning environment. The presentation examines the research and practical applications of videography = using videos in teacher's pedagogy.

Aloeswood

### Teacher Web Pages That Students Really Use - Every Day!

Susan Popelka

How do you get high school students to use teacher web pages to help them become independent learners? What can teachers do to make their web pages effective learning tools? Daily class notes, interactive lessons, video lessons that augment classroom instruction, and teacher-generated video lessons for substitutes—all of these will be demonstrated using interactive whiteboard technology.

Ironwood

### Using Mobile Devices to Create & Share Student Portfolios

Tammy Lind

Teachers and Administrators are “going mobile”! There are many great management tools available as we work with students. This session will focus on using the free tool Evernote to collect and share student work samples and academic information while on the go. Examples of e-portfolios will be shared, as well as how to get started using Evernote to collect and store information.

Tamarind

### Video Squared: Another Road to Blended Learning (repeated at 3:15)

John Goodman, Bob Houts, Teri Steinbach, Carol Nelson

CESA 10 area teachers are developing lessons through the use of videoconferencing, Moodle (online learning management software), and self-created video learning objects embedded in Moodle. This session will demonstrate the technology behind these lessons and will also share sample lessons.

Exhibit Hall

## HANDS-ON SESSIONS: Round 2

### Students & Teachers Explore Web 2.0 Together

Susan Goneau, Dean Goneau

Why not start exploring Web 2.0 tools right now? Don't be afraid to discover new technology tools with your students. They are the master teachers and will take pride in sharing their knowledge with you. We will share how students' motivation and desire for anything that has to do with Web 2.0 has influenced my use of technology in the classroom. The students love to blog, create avatars and gadgets, research and present their findings using our interactive board, and especially use our hand-held devices for reinforcement of learning. Join us as we “boot-up” the use of technology in your classroom!

Exhibit Hall

### Time Enhancers for Administrators

Chris Telfer

As our jobs become more virtual based, having web-tools that help your efficiency and effectiveness (and sanity) are important. Several web-based tools will be demonstrated of which some will also work with mobile devices such as iPads, iPhones, and iPod touch. The session participants will help determine which tools are discussed. The web-tools will address the following areas: e-mail, tasks/to-do lists, notes, information management, e-news, collaboration, appointments, phone calls, and people. Although all the tools will not be demonstrated or discussed due to the time frame, the information of web-tools will be shared with session attendees.



## Leadership & Professional Development

Marula

### Our Experiences with BYOD (Bring Your Own Device) (repeated at 3:15)



Larry Lueck, Jake Zimmerman, Zach Solie, Blake Peuse, Michael Fesenmaier, Emily Dethloff, Jacole Lane

The School District of New Berlin spent the last year planning to open the district network and allow for students in grades 7-12 and secondary staff to bring in their own devices to begin changing the overall learning environment. We will share our experiences with the planning, implementation, and overall scope of this project, as well as our current state of student and staff use.

Portia

### Building 21st Century Teaching and Learning Spaces (repeated at 3:15)



Lois Alt, Jennifer Gipp, Sarah Merz

20th Century teachers are teaching 21st Century students. How do we ensure that our classrooms and teaching methods meet the needs of our learners? Equipping classrooms with appropriate up-to-date tools is only part of the process. This session will show a prototype of a 21st Century classroom and address what teaching and learning strategies can be used to enhance student engagement and achievement. Professional development options will also be discussed.

Tamboti

### 1 to 1 Initiative - A Continuing Journey!



Matt Anderson, Keith Lucius, Jill Rhude

In February 2011, all freshmen at Ashwaubenon High School received netbook computers enabled with 24-hour 3G Internet access through the Verizon cellular data network. This provides students with equal access to Internet resources both at school and off campus. This year the program expanded to include freshmen and sophomores. Lessons have been learned! We will share the impact of a 1 to 1 initiative on teaching and learning and creating 21st century classrooms from a technology, business and curriculum perspective. And, where we are going from here!

Guava

### Google Apps for Administrators (repeated at 3:15)

Chad Kafka

Want to learn how to best use Google tools as an Administrator? Want to easily create walkthroughs you can do on your phone or mobile device? Want a way to poll your teachers on various topics of importance? This session will cover tools available with a free Google Account whether it's your personal account or a Google Apps for Education account. Google Docs, Sites, Moderator, Calendar, and other various tools will be covered.

Next...

**Dessert Break  
in the Exhibit Hall  
2:30—3:05 PM**



## Legal & Ethical Issues

Cypress

### Legal and Practical Issues Associated with a Teacher's Use of Social Media In and Out of the Classroom

Andrea Voelker

Social media is everywhere and teachers are increasingly using it both in and out of their classroom environment. This session would address a District's liabilities associated with such use and potential misuse by teachers.

## Exhibit Hall Theater

12:45-1:15

### Take a Tour of Moodle 2.0

This session will provide a brief overview of Moodle 2.0's new collaborative features and how Moodle 2.0 can be used to transform your teaching and learning environment. After the session, visit the Classroom of the Future to try Moodle for yourself!

1:25-1:55

### Chocolate for the Adolescent Reader

Do you have students who are struggling with reading and working below grade level? Do your students focus on video games for hours but can't manage to sit through class? If your answer is YES, join us and learn how to use REACH with your RTI students. Built upon the latest adolescent reading research, REACH promotes a revolutionary approach to accelerate adolescent reading with the latest gaming techniques, state-of-the-art software, and engaging content.

2:05-2:35

### Think Outside the Book

Students today engage with content differently than any previous generation. Districts across the country are selecting the Discovery Education Science Techbook over a traditional textbook. Examine the future of instructional materials including the instructional benefits and examples of current success in the science classroom.

2:45-3:15

### The Future of Textbooks/E-Books

Come to the Holt McDougal session to discover how e-books can be used with iPads, interactive whiteboards, etc. to enhance student learning in the 21st century classroom.



Aralia

### Blended/Hybrid Learning: The Convergence of Online and Face-to-Face Education



Joni Burgin, Mark Johnson, Josh Watt

Blended Learning mixes traditional classroom instruction with online learning. It is the biggest single shift in public education in more than 100 years and in the USA it is Growing rapidly at 30% annually. Today we have more high quality on-line courses & teachers available for blended learning. Teacher expertise in the instructional design of on-line courses is also rapidly developing. Moodle provides an excellent framework for teachers who want to add an online component to their courses. This session will discuss the techniques and types of Blended Learning. It will convey the Benefits and Drawbacks. Presenters will share the types of models in Grantsburg and will share National Policy Considerations.

Portia

### Building 21st Century Teaching and Learning Spaces



Lois Alt, Jennifer Gipp, Sarah Merz

20th Century teachers are teaching 21st Century students. How do we ensure that our classrooms and teaching methods meet the needs of our learners? Equipping classrooms with appropriate up-to-date tools is only part of the process. This session will show a prototype of a 21st Century classroom and address what teaching and learning strategies can be used to enhance student engagement and achievement. Professional development options will also be discussed.

Mangrove

### Google Forms for Assessment

Renee Disch

Have you heard about Google Forms? Google Forms is part of Google Docs and can be used to assess student learning, as well as gather information via surveys. Come and learn how to harness the power of Google Forms to save you time and increase efficiency. This will be a hands-on workshop so bring your laptops and have a Gmail account ready if able. No prior experience with Google Forms needed.

Tamboti

### Interactive Whiteboards for Administrators

Sharon Webb

Interactive Whiteboards for Administrators will give a school administrator an understanding of interactive whiteboards and how they can be used effectively in the classroom. The successful use of interactive whiteboards is the product of sufficient training and support for teachers and pro-active expectations for use from administrators. What makes a digital lesson effective will be discussed. The use of integrated whiteboard response systems will also be demonstrated as an effective assessment and evaluation tool.

Crown Palm

### iPad App Shoot Out



Jenna Linskens, Kristi Shaw, Malia Hoffmann

Applications on the iPod Touch and iPad are an excellent way to incorporate mobile learning in the K-12 classroom. In this session educators will “make & take” as the presenter shares a list of favorite applications and how to use them across the curriculum with students of all abilities. The presenter will share how apps are used to engage students in learning which results in improved student performance and understanding of academic concepts. This is a fast paced presentation that shares app after app. Applications shared will include ones for curriculum support, note taking, audio, video and special ed apps that are either free or of minimal cost.

Aloeswood

### More Than Just Apps: Transforming Instruction with iPod Touches



Lisa Vasquez

21st Century teachers are continually challenged to differentiate and individualize with larger class sizes. Yet how does this get done within the walls of the traditional classroom? Research has shown that technology use, especially 1:1 use, can increase engagement, self-motivation, and make students more empowered with their learning. Though iPod technology is at the forefront within this movement, some feel that this tool is just looked at as a toy. This session will demonstrate how the iPod Touches can be used for so much more than app play for project based student centered learning in all subject areas.

Wisteria

### Edmodo: Social Learning in Schools



Justin Cowen

Edmodo is currently used by over 1 million people to create a safe social network within schools. Edmodo allows teachers to easily convert their classrooms into a digital environment students can use. Students can message teachers, turn in homework, check assignments, and move files from school to home with ease. Edmodo also fulfills many of the ISTE Standards for students, teachers, and administrators. Oh, and it's free!

Tamarind

### Video Squared: Another Road to Blended Learning



John Goodman, Bob Houts, Teri Steinbach, Carol Nelson

CESA 10 area teachers are developing lessons through the use of videoconferencing, Moodle (online learning management software), and self-created video learning objects embedded in Moodle. This session will demonstrate the technology behind these lessons and will also share sample lessons.

## Exhibit Hall Theater

3:25-3:55

### iPad Deployment Strategies in K-12 Schools

Implementing new wireless and tablet technologies in the K-12 environment can be challenging. Unlike desktop or laptop computers, Apple's iPad 2 creates a new direction in how to successfully infuse these exciting tools in education. This session will address the district management piece of iPads relating to configuration, imaging, deployment, timely updates and ongoing administration. We will also cover the importance on getting your staff on board with Apple's new Volume Purchase Program (VPP), and creating a network of staff in your district that will become self-sustaining facilitators of the program for years to come. Learn how to create program facilitators, redeem vouchers, deploy and sync multiple iPads and more in this hands-on and informative workshop.



## Leadership & Professional Development



## Legal & Ethical Issues

Ironwood

### Technology in Wisconsin's Schools

Kurt Kiefer

TM

This session provides an update on the implementation of a wide variety of technology-related initiatives designed to benefit All Wisconsin school districts. Included is an update on the statewide business intelligence/data dashboard and student information systems, the use of classroom technologies like Google Apps, a statewide learning management system based on Moodle, and a Wisconsin educator resource portal highlighting Wisconsin open education resources and a virtual professional learning network. Chief among all of the topics is an update on the State Superintendent's Digital Learning Advisory Committee whose charge is to create a statewide strategic plan for all digital learning in Wisconsin.

Banyan

### It's Not About the Stuff! Implementing a 1 to 1

Mark Hansen, Amy Pugh

TM

With the drop in technology prices, districts are considering 1 to 1 initiatives at growing rates. The Pewaukee School District began the journey toward a 1 to 1 computing environment three years ago. Learn about the challenges, obstacles and outcomes of their journey toward reframing the teaching and learning throughout the secondary level.

Marula

### Our Experiences with BYOD (Bring Your Own Device)

Larry Lueck

TM

The School District of New Berlin spent the last year planning to open the district network and allow for students in grades 7-12 and secondary staff to bring in their own devices to begin changing the overall learning environment. We will share our experiences with the planning, implementation, and overall scope of this project, as well as our current state of student and staff use.

Guava

### Google Apps for Administrators

Chad Kafka

Want to learn how to best use Google tools as an Administrator? Want to easily create walkthroughs you can do on your phone or mobile device? Want a way to poll your teachers on various topics of importance? This session will cover tools available with a free Google Account whether it's your personal account or a Google Apps for Education account. Google Docs, Sites, Moderator, Calendar, and other various tools will be covered.

Cypress

### Social Media and the Law

Shana Lewis

TM

Students, employees, and Board members are all using social media to communicate. This session will discuss the legal issues associated with such communications, including the First Amendment and compliance with Public Records law.

Bamboo

### Security 101: Watch and Learn How Hackers Do What They Do - LIVE

Paul Potter

Ever wondered how hackers gain access to computers? This presentation will show live attacks on computers with numerous tools that hackers use and explain how you and your district can help prevent these attacks from being successful.

## HANDS-ON SESSIONS: Round 3

Exhibit Hall

### Transforming Our Classrooms into Interactive Learning Environments

Janice Mertes, Michael Mades

Transforming Our Classrooms to Interactive Learning Environments is a multi-tiered plan including a commitment to state of the art tech tools, ongoing professional development and a student-centered vision of learning. Guided by the ISTE student and teacher NETS standards along with the Framework for 21st Century Learning, our district has adopted a technology vision guided by interactive learning. Come learn about our district's experiences of SMARTBoard adoption, integration of personal devices and teaching strategies to maximize educational opportunities for all students.

Exhibit Hall

### What Do We Need That For? We Have iPads!

Chris Telfer

This session will demonstrate 'apps' for the iPad that allow voip calling, file access, secure notes, audio recording, database use and access, printing, file synchronization, video chat/conferencing and more. Some general iPad 'tips' will also be shared to help participants maximize their productivity when using their iPads. Based on the participants feedback during the session certain apps and functionality may be discussed more than others.

Next...

Thanks to our exhibitors for the  
**Networking Reception**  
in the Exhibit Hall  
**5:00-6:00 PM**

# Rise and Shine Breakfast Buffet 7:00–8:00 AM

## Networking 8:15–9:15 AM

*A valuable opportunity to take part in job-alike discussions and networking or*

### Process

1. Review the networking options below to see if there is a group that you'd like to join.
2. Access the poll by: QR code or link at <http://goo.gl/rszKw>
3. Take the poll **before 7:00 PM on Tuesday** by using the QR code on the right, following the link: <http://goo.gl/rszKw>, or by visiting booth #41 in the Exhibit Hall. Networking sessions will be arranged for the topics that have the most interest for each job category.
4. Check the large TV screen near the SLATE registration booth (across from Suite II) on Wednesday morning to find the location of the session you would like to attend, check the SLATE handouts page for room assignments, or look for your topic on the screen during breakfast.
5. Find your room and proceed to your group by checking the tabletop signs on the table clusters located around the room.

- Web 2.0 Tools in the Classroom (Issues, Effective/Innovative Use, Ideas)
- Google Mail and Calendar
- Google Docs
- iPad Apps
- Legal Issues
- Video Distance Learning
- BYOD (Bring Your Own Device) - Issues and Implementation
- Student e-Portfolios
- PK-12 Online and Blended Teaching & Learning
- Moving from Traditional Classrooms to Digital Learning
- Addressing Parental Concerns about Technology Use
- Helping People Understand the Evolving Role of Library Media Specialists
- Unlocking Technology “Lock-Down” in a Safe and Secure Manner



#### Questions about using a QR code?

Use your smart phone's QR code (or barcode) reader to read any of the QR codes at SLATE. What is a QR code? A QR code is simply a 2 dimensional barcode that allows users to quickly access data or websites using a QR reader.

Don't have a QR reader? iPhone or iPad users go to the App Store - we recommend QR Reader for iPhone or iPad by TapMedia, Ltd. Android users go to the Market. We recommend Barcode Scanner v.3.6. Both are free apps to download.

Want to know more about QR code than you really need to? Check out [http://en.wikipedia.org/wiki/QR\\_code](http://en.wikipedia.org/wiki/QR_code).

# Team Time 8:15-9:15 AM

meet with your team to plan and coordinate your efforts for the future.

“These are just technologies. Using them does not make you modern, smart, moral, wise, fair, or decent. It just makes you able to communicate, compete, and collaborate farther and faster.”

-The World is Flat, Thomas L. Friedman

Team Time gives your team the opportunity to regroup and share the information that each member of the team has gathered during day one of the conference--to begin to speak a common language, develop a shared vision and put together an action plan.

The questions below may be of assistance to you as you begin these discussions.

Rooms available for Team Time conversations

- Crown Palm
- Banyan
- Wisteria
- Portia

These rooms are also available from 9:30-10:30 to continue conversations.

## Developing a Technology Plan

During your team time consider the following questions to review or determine next steps for further embedding your technology plan in your school and district.

1. What is your school’s vision for learning?
2. How will you use technology to support your vision for learning?
3. What educational technology skills will be a part of your curriculum and how will teaching them to students and staff enhance and support your broader instructional goals?
4. How will technology be used to support and provide meaningful professional development experiences for staff to ensure that they can not only use new technologies, but use them to deliver improved teaching and learning?
5. What are the specific resources (trainers, software, links, etc...) that you will use to reach your goals of improved teaching and learning through the incorporation of technology?
6. What data will you collect to determine if your technology plan was successful in meeting the specific goals you identified?

Need Statement						
Goal						
Objective						
Activities	Person(s) Responsible	Resources Needed	Projected Budget	Timeline	Policy Changes	Evidence of Progress

# Hands-On Sessions: Round 4 Wednesday 9:30-10:30 AM

## ● 21st Century Music Classroom: Utilizing Technology in the Music Classroom

Suite F  
Brian Kray

Explore the use of new technologies in the music classroom. Session will feature technologies such as Promethean software/hardware, collaborative tools on the web and how to use these in the classroom. Leveraging Google Apps for Education, Moodle, Facebook and more to enrich class content and simplify class management. This session will utilize the music classroom for example purposes but many of the practices shown are easily transferable to any class setting.

## ● Getting Started with iPads/iPods

Suite E  
Jenna Linskens, Kristi Shaw, Malia Hoffmann

In this hands-on session participants will learn key features to using their iPad / iPod featuring the built-in applications as well as others available for purchase. Apps presented will include the Camera, Notes, Pages, Keynote, iMovie, Docs to Go, Evernote, Dropbox, iBooks, Safari, Email, Calendars, and Maps. Other apps for classroom management, like Team Viewer and iTeleport, Dragon Dictation, Edmodo, Moodle, Blackboard, and eCove apps will be introduced. Participants are encouraged to bring their iPad / iPod Touch / iPhone along.

## ● How to Use Social Bookmarking to Research, Share and Collaborate Online

Suite G  
Tammy Lind

Do you and your colleagues struggle to keep track of favorite web sites and online resources? Are you constantly emailing links to teachers, students and parents? Using Diigo, you can easily bookmark your favorite online resources and annotate, share, and collaborate in new ways! This interactive session will introduce the Diigo collaborative research tool and explore several practical applications for implementing collaborative resource sharing in the classroom. Participants will leave with ideas that can be immediately implemented in their school setting.

## ● Innovative Instructional Methods

Suite G  
Tim Fetting, Michael Krohn, Matt Lindsey

Provide an overview of the different instructional methods the Wausau Engineering and Global Leadership Academy is currently utilizing in order to demonstrate a truly innovative, cutting edge educational model in which students become equipped with the skills they will need as they move beyond high school. Some of these methods include: blended online course options, hands on application of information, student issued laptops and other infused technology, new communication options with students and parents.

## ● Motivation and Collaboration Through Web 2.0

Suite F  
Sarah Johnston, Sue Drees

This session will introduce Web 2.0 tools as a means of engaging students and creating more dynamic lessons. Web 2.0 tools to be covered include Jaycut (green screen), Glogster, Twiducate, and Todaysmeet.

## ● Public Media for Digital-Age Teaching and Learning

Suite E  
Kristin Leglar, Peggy Garties

Explore the latest educational resources from public media! This presentation will introduce you to a digital learning library from PBS, a digital audio collection from Soundzabound, professional development videos featuring Wisconsin educators, and more. Bring these resources to your district at no cost.

## ● School Communication for the 21st Century

Suite G  
Beth Lisowski, Damon Lisowski, Mike Beighley

This session will focus on communication methods that are currently being used in our district. We are using Facebook, Twitter, Blogs, Wikis, and Skype. These methods are used to communicate classroom, building, and district news to parents, community, board members, students and others interested in what is happening in our schools.

## ● Using Twitter in Education

Suite H  
Diego Ojeda

Twitter in the classroom is an effective way to motivate students' engagement in every subject, also a great collaboration tool that can take staff development to new, unexplored places. The presenter will share examples, educational experiences and will guide participants step by step into the use of this social media in education.

## ● You Have the Ship of Technology! Now How do you Get Everyone to Jump On Board?

Suite H  
Cecilia Schoultz

In this session, practical ideas will be shared about getting teachers to use technology in their classrooms. Sometimes, teachers are hesitant to try technology. This session will look at why there is hesitation and what you can do to get teachers to effectively using different types of technology in the classroom. Examples of technology that will be discussed include an examination of surveys from teachers/administration, Prezi presentation of 21st century skills, and LiveBinder resources.

## ● iPad Apps for Administrators - Increasing Productivity

Suite H  
Julie Moore

This session will highlight iPad apps for administrators in many areas, such as instructional apps, productivity apps, and newsreader apps (to name a few).

# Spotlight Sessions Wednesday 9:30–10:30 AM

Suite A

## School Technology Policies, Practices & Protocols

Kirk Strang, Attorney, Davis & Kuelthau

This session will examine legal issues concerning technology in the public schools. The session will focus on issues that administrators confront involving district technologies, as well as devices commonly used by staff and students at school. Our discussion will explore preferred policies and procedures, as well as the limitations of policy in addressing real world problems that technology can create or amplify.



Suite B

## Getting SMARTER: The Future of Online, Balanced Assessment in Wisconsin

Amy Marsman, Department of Public Instruction

The Wisconsin Student Information System is going away, but what will take its place? The Department of Public Instruction invites you to come learn about the future of assessment in Wisconsin: the SMARTER Balanced Assessment System. This presentation will include in-depth information about:

- The SMARTER Balanced Assessment Consortium and Wisconsin's role
- Using online assessments as an integral component of instruction
- Computer adaptive technology How educators and administrators in Wisconsin will play a key role in the success of the SMARTER Balanced Assessment System, and how we can start preparing for this transition now

Suite D

## Policies, Safety and Social Networking

Steve Dembo



In an era when student missteps can linger on the internet for years, and stories of predators and cyberbullies dominate the news, there are plenty of reasons for schools to tighten their firewalls. But is banning really a viable response? How do we help students learn to leverage the powerful new tools that are available to them? What policies do we set that ensure that learning and safety go hand in hand? See how some districts have embraced new technologies while still maintaining high standards and keeping their students safe.



Cypress

## Wisconsin Rtl's School-wide Implementation Review

Heidi Thuli & Heidi Erstad, Academic Regional Technical Assistance Coordinators

This session will provide participants with the information needed to access and use the online Wisconsin-Rtl School-wide Implementation Review (WRtl-SIR) with teams back in their districts. Participants will learn about organizational implementation research upon which the tool was developed so that they have the background knowledge to complete the tool. We will show the customized reports that schools can use to guide action plans and measure progress over time toward full school-wide implementation. Notes: This tool is available at no-cost to Wisconsin schools. This is NOT a hands-on session. Prerequisite: Participants should be familiar with DPI's Rtl Guiding Document.



Suite C

## DPI's Statewide Reporting System: Transforming the Data Landscape in Wisconsin Schools

Justin Meyer & Nathan Calverley, Department of Public Instruction

Turning data into information that educators can act on quickly and easily is a priority for principals, administrators, and DPI alike. As part of DPI's ongoing effort to support data use and research that improves educational outcomes, the Department of Public Instruction purchased a suite of tools—called business intelligence (BI) tools—that will change the way DPI reports data to schools and districts; and the way school and district staff, as well as the public, can access data about Wisconsin public schools. We invite you to learn more about this exciting new statewide reporting system. This session will include a demonstration of the BI Tool's reporting dashboard. We'll also cover your questions, including:

- What exactly is a BI tool?
- Will we have to pay to use the BI tool?
- Is the BI tool the same as the statewide student information system (SSIS)?
- What does DPI's vision for data mean for my district?

Come and learn what the BI buzz is about!



# Closing Session 10:40-11:40 AM

## Keynote Address

Suites I-VIII

### Learning to Speak Native: How education is being transformed in 140 characters or less

TM

Steve Dembo, Director of Social Media Strategy and Online Community, Discovery Education

We live in an era that has seen the democratization of knowledge, the flattening of the earth, and the rise of wkinomics. The amount of information online keeps increasing while the barriers to accessing it continue to decrease. 21st century students aren't merely products of these shifts, they are the instigators at the forefront of the next digital revolution. Are you prepared for students that live online in a state of transparency, defining 'private' as only being seen by a few thousand people? In order to guide students to safely navigate this new digital frontier, teachers have to learn to speak the same language. Thankfully, thousands of teachers are giving free lessons every hour of every day. While the tools may evolve at a dizzying pace, educators who create a personal learning network will always have the resources they need to stay ahead of the curve. Come learn how teachers worldwide have banded together to become their own best source of professional development.... and lost their digital accent along the way.



11:40 am

Adjourn

## Thank you for attending the 2011 SLATE conference!

### Reminders:

- Complete the conference evaluation found at the link on the handouts page.
- Watch for an email letting you know when session videos have been uploaded.
- If you are taking credit through Viterbo University, make sure to turn in your registration form before you leave and complete your assignment by February 8, 2012.
- Please return name badges to the SLATE staff on your way out.
- Enjoy using the things you have learned to improve student learning, communications, and your professional learning community!
- Drive safely!

**SAVE the DATE!**  
**2012 SLATE: December 3-5, 2012**

# Don't miss these upcoming PD opportunities

## Amplified Administrators

Power up, Log on and Step into the Stream



### What?

A three part hands-on training program for district and building administrators.

### Why?

Technology provides tremendous opportunity for optimizing teaching and learning, and administrators must lead the effort to infuse the new pedagogy in a purposeful and consistent manner. This course provides the skills necessary to become an active participant in digital learning.

### When?

- January 28-28, 2012
  - March and May dates TBD
- (Each of the three sessions will run from Friday evening to Saturday afternoon.)

### Where?

Wisconsin School Leadership Center

### Instructor:

Brad Saron, Superintendent, Cashton School District

Credit and certification will be available.

During the course of the three sessions, participants will:

- Read, understand, and discuss the ISTE standards for administrators, as well as analyze and discuss the National Technology Plan.
- Create a PLN by using a Google Reader to collect RSS feeds, and by using Micro-blogs and hash-tags.
- Demonstrate understanding of the components of a PLN, by actively reading RSS feeds, redistributing, and commenting on the ideas and postings from people within your learning network.
- Participate in digital-age professional learning community by using a social bookmarking tool, contributing by maintaining a blog, contributing to back-channel discussions, and participating in international discussion through digital age tools.

*Acknowledgement, recognition, and praise must be given to Scott McLeod (of CASTLE) and Jeff Utecht for inspiring this course and pioneering the way for leaders to teach leaders about digital-age tools.*

## Save the Dates!

## Wisconsin School Leadership Academy

June 20-22, 2012  
Monona Terrace, Madison

During the course of this three day conference, teams of teachers and administrators are introduced to the latest findings about student learning and will develop an action plan that uses this information to drive school improvement efforts.

### Featuring



Douglas  
Reeves



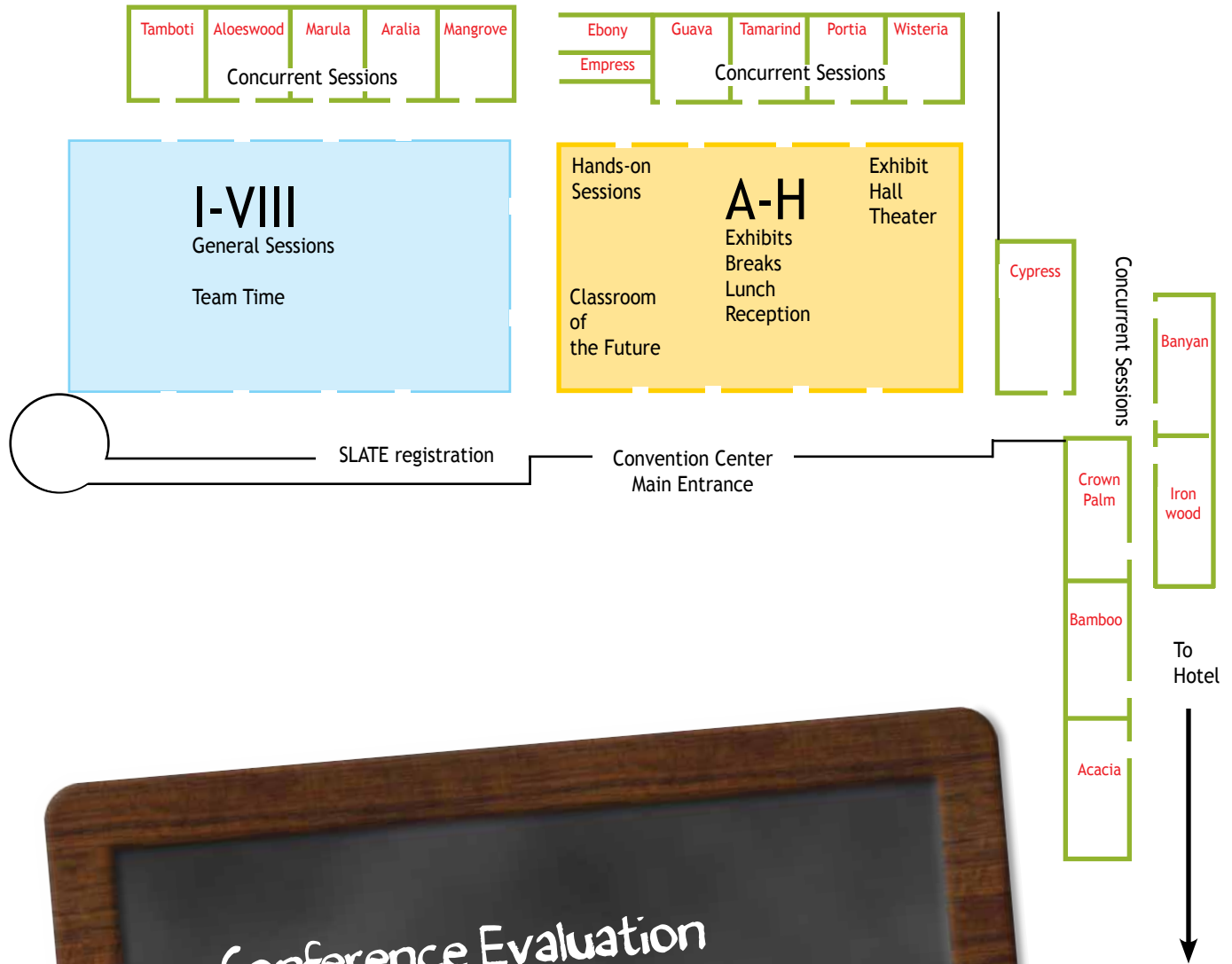
Ray  
McNulty



Steve  
Dembo

This June, the nation's leading researchers will come to Madison to work with school and district teams. WSLA has become an annual planning event for many districts. Participants apply the cutting-edge research and information presented to their educational settings to develop an action plan for the coming school year.

# Convention Center Map



## Conference Evaluation

We value your feedback and will use it to plan next year's SLATE conference.

Please complete the online survey at the SLATE website while the conference is fresh in your mind. The link will also be emailed to you on Thursday, December 8.

Thank you for your input!

